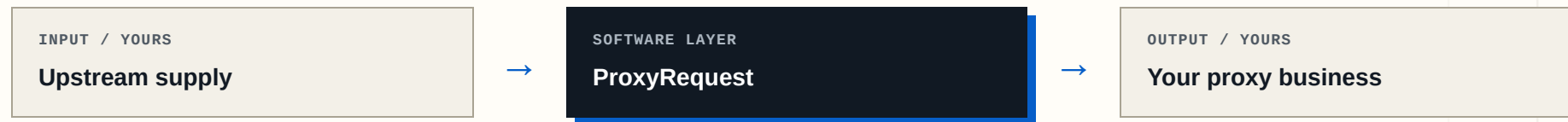


OPERATOR-GRADE PROXY PLATFORM SOFTWARE

White-Label Proxy Platform

for Proxy Resellers & Operators

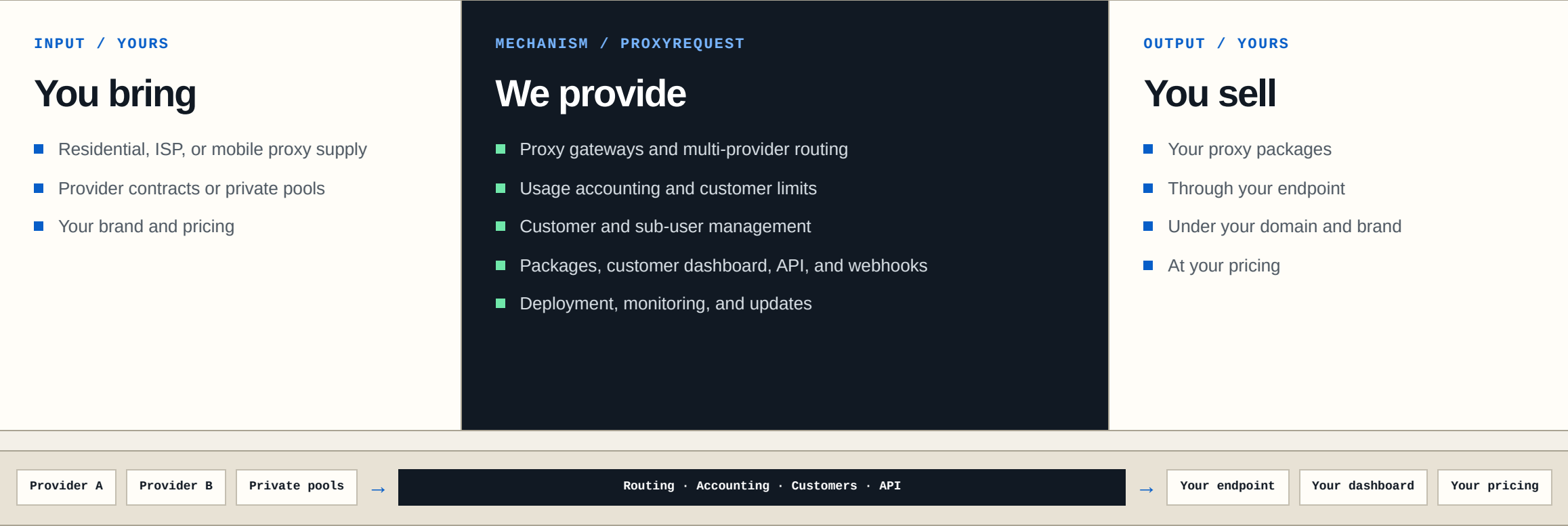
Launch or replace your proxy backend and customer dashboard without maintaining the full software stack in-house.



BACKEND · ROUTING · ACCOUNTING · CUSTOMER DASHBOARD · API

Turn upstream supply into your own proxy platform.

You own the supply, commercial model, and customer relationship. ProxyRequest provides the software and operating layer between them.



Build the proxy business — not the platform around it.

01

LAUNCH FASTER

Deploy in days, not months.

Start with a production-ready proxy product instead of building backend, frontend, and infrastructure from scratch.

02

REDUCE ENGINEERING OVERHEAD

Operate without a dedicated platform team.

Avoid maintaining routing, accounting, dashboards, deployments, monitoring, releases, and customer tooling internally.

03

KEEP CONTROL & MARGIN

Keep your providers, customers, and economics.

Use your own upstream contracts, brand, and pricing with no revenue share or bandwidth markup.

IMPORTANT PRODUCT BOUNDARY

ProxyRequest does not sell proxy traffic. We provide the software layer between your upstream supply and your customers.

One platform. Five operating areas.

Backend, customer experience, and operator controls work as one product instead of a chain of internal tools.

01

Provider Control

Providers · pools · weights · locations · sessions · failover

Change supply while customer endpoints stay stable.

02

Customer Operations

Accounts · packages · credentials · balances · sub-users · limits

Run the customer lifecycle from one control plane.

03

Usage & Accounting

Traffic ledgers · request records · consumption · run-out behavior

Measure usage and enforce policy per customer.

04

Branded Sales

Customer dashboard · catalog · orders · invoices · reseller workflows

Sell through a complete product under your brand.

05

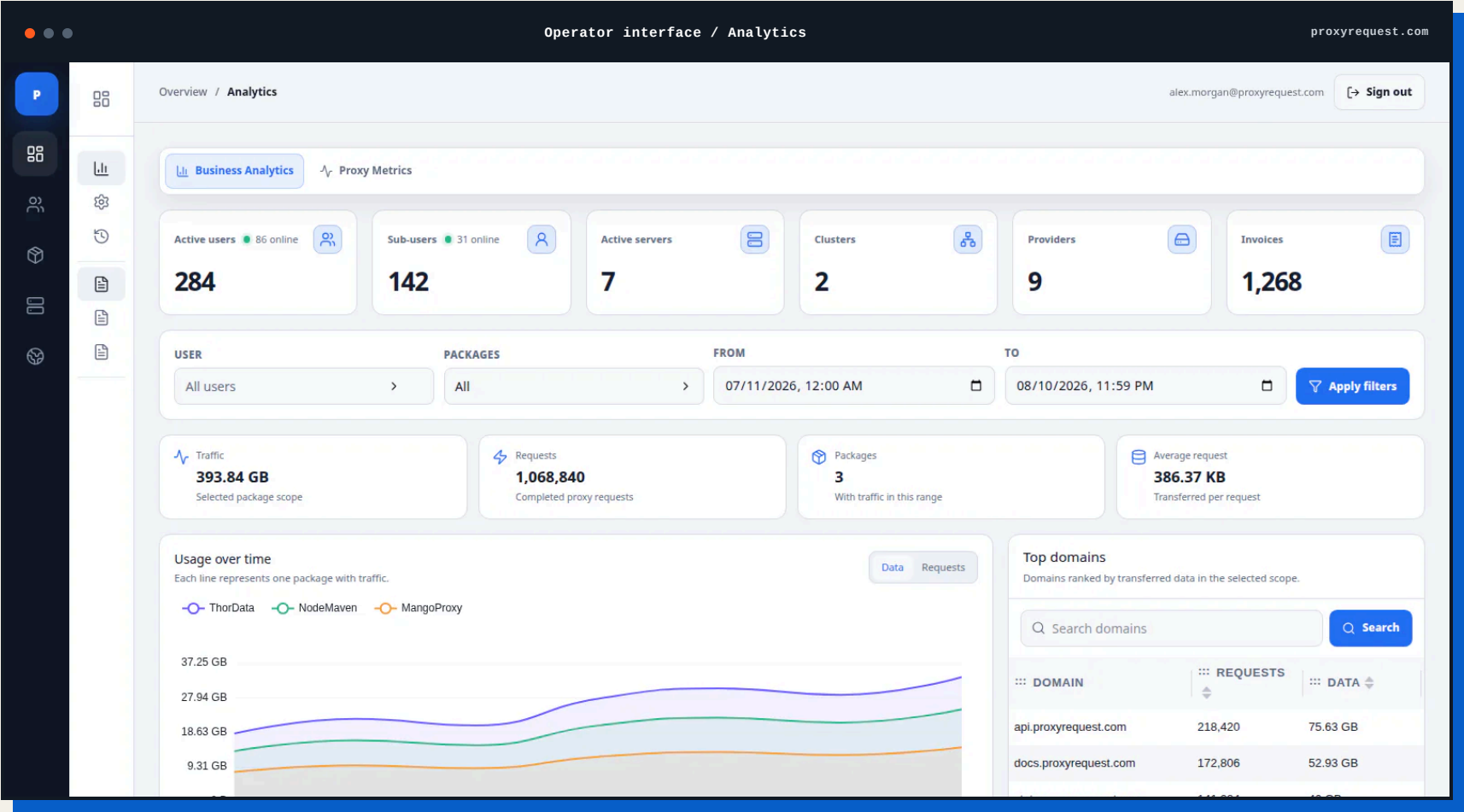
Automation & Operations

REST API · webhooks · deployments · monitoring · updates

Automate workflows while ProxyRequest maintains the platform.



Operate the entire proxy business from one control plane.



- 01 Monitor traffic**
Requests, bandwidth, connections, errors, and provider health.
- 02 Manage providers**
Credentials, pools, locations, availability, and diagnostics.
- 03 Control routing**
Provider allocation, weights, package scope, and failover.
- 04 Manage customers**
Products, balances, limits, usage, and credentials.

Full operator access is also available through the REST API.

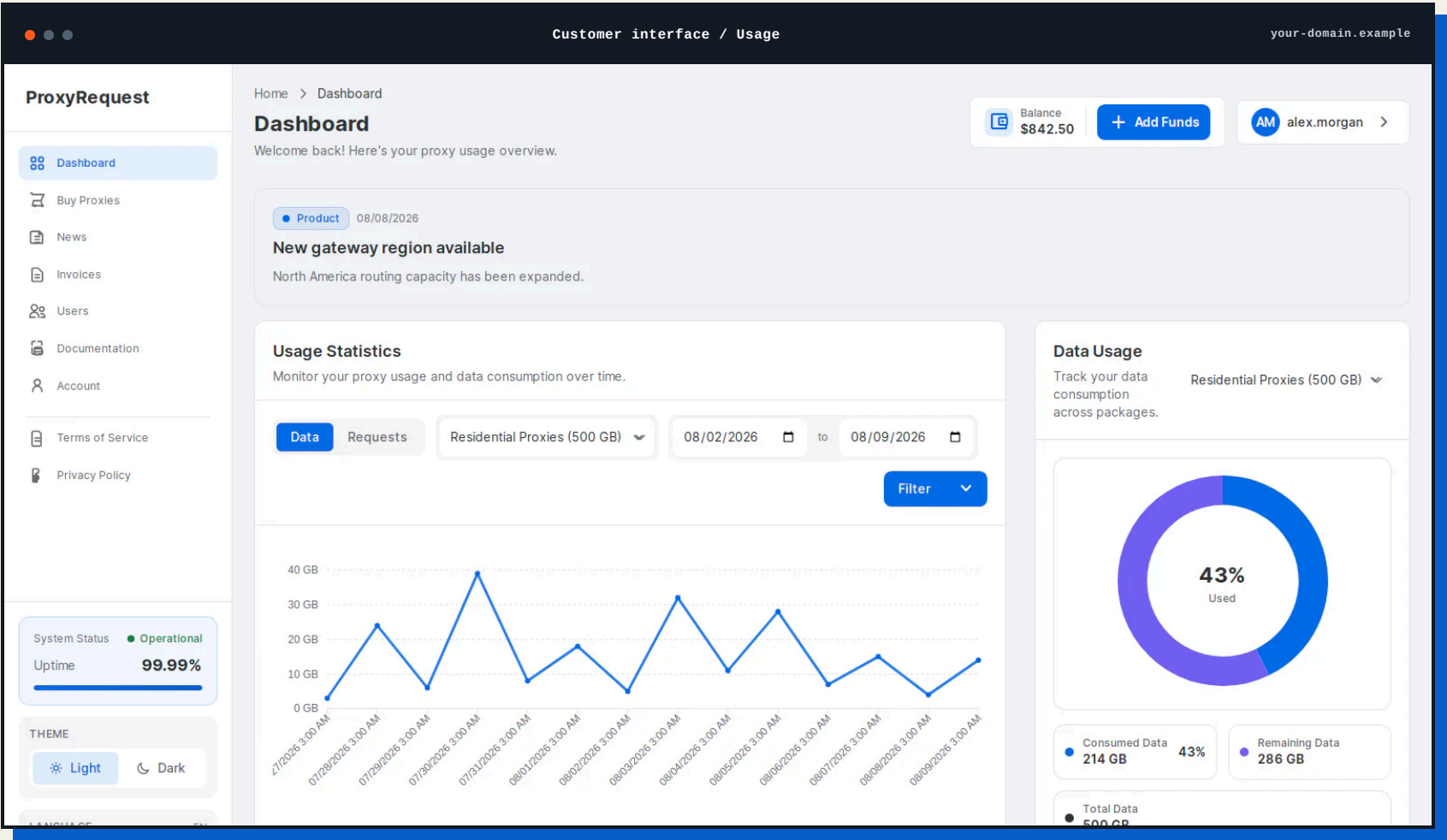
Your platform. Your customers. Your brand.

INCLUDED CUSTOMER EXPERIENCE

- Sign-in and account management
- Package catalog and purchasing
- Proxy credentials
- Usage and traffic analytics
- Balance and invoices
- Sub-users and reseller customers
- API keys and webhooks

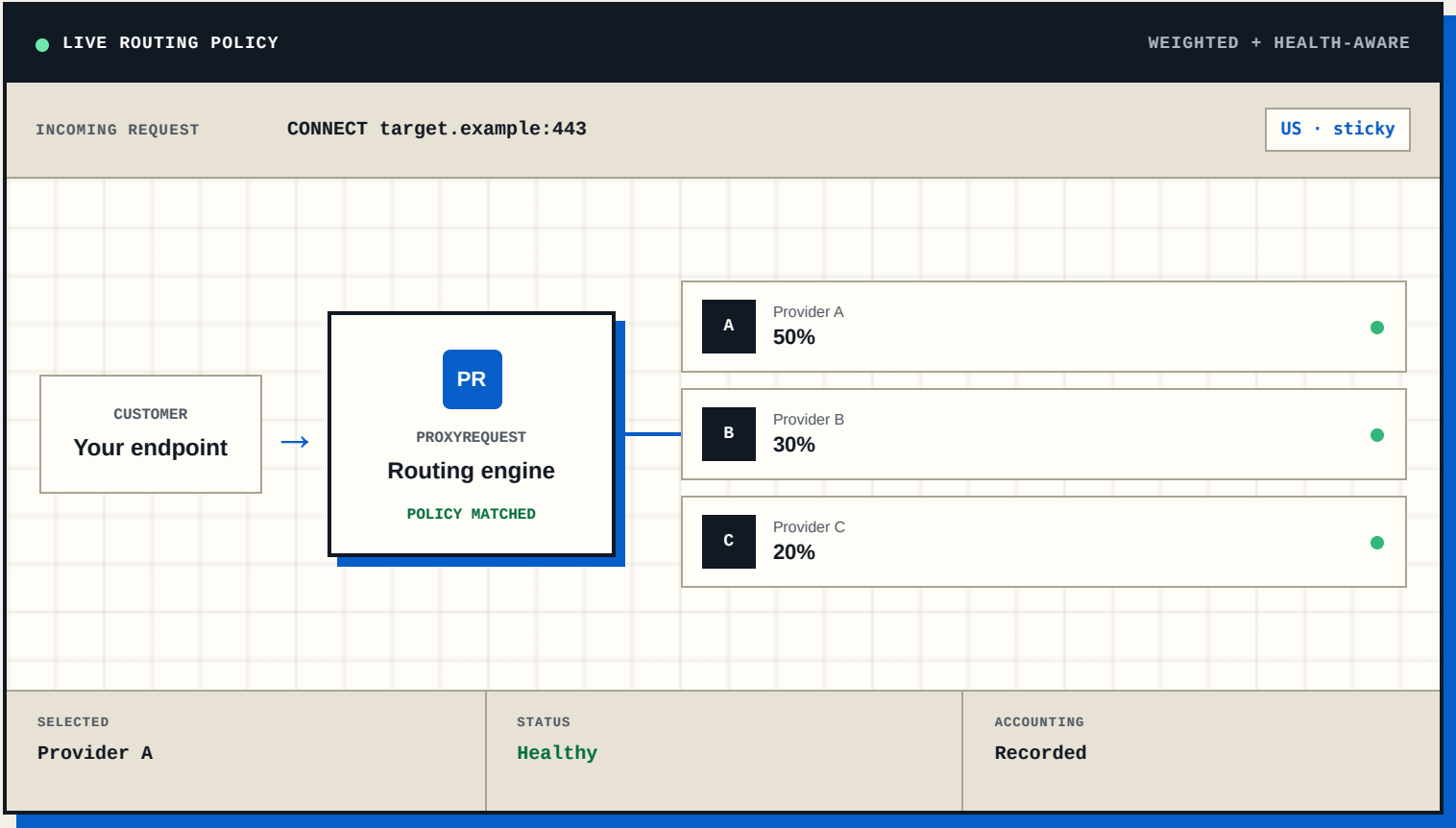
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Customers interact with your brand — not ProxyRequest.



One endpoint. Multiple upstreams.

Separate the customer-facing product from supplier-specific credentials, quality changes, and inventory decisions.



- 01 Weighted routing**
Control how eligible traffic is distributed across suppliers.
- 02 Health-aware failover**
Exclude unhealthy routes before configured weights apply.
- 03 Stable customer endpoints**
Change supply without migrating customer credentials.
- 04 Sessions & targeting**
Support geography, network targeting, and sticky sessions.
- 05 Provider abstraction**
Keep the customer product independent from one supplier.

Use the complete platform — or only the infrastructure you need.

Both modes use the same proxy resources, routing, accounting, analytics, and managed gateway infrastructure.

01 / COMPLETE PRODUCT

RECOMMENDED FOR NEW LAUNCHES

Full White-Label Platform

ProxyRequest backend

+

Proxy gateways

+

Accounting & API

+

Customer dashboard

For operators who need a complete proxy business platform.

→ YOUR CUSTOMERS

02 / API-FIRST INFRASTRUCTURE

KEEP YOUR EXISTING PRODUCT

Headless Infrastructure

YOUR APPLICATION
UI · users · billing

↓ REST API + WEBHOOKS

PROXYREQUEST
Routing · provisioning · accounting · analytics

For existing proxy businesses replacing or upgrading their backend.

YOUR CONTROL PLANE OWNS

Customer identity · product catalog · pricing · billing · customer workflows

PROXYREQUEST OWNS

Proxy delivery · routing · enforcement · accounting · platform operations

PROXYREQUEST PRODUCT OVERVIEW

HEADLESS INTEGRATION ARCHITECTURE 

08 / 11

Building it yourself is not a one-time project.

A production proxy product spans backend, frontend, infrastructure, QA, releases, monitoring, and on-call support.

BUILD INTERNALLY

2–3
DEVELOPERS

×

\$3k–\$8k
PER DEVELOPER / MONTH

ILLUSTRATIVE DEVELOPER COST ALONE
every month

\$6k–\$24k+

Before QA, DevOps, recruiting, infrastructure, and opportunity cost.

ROUTING

ACCOUNTING

FRONTEND

API

DEPLOYMENTS

MONITORING

QA

ON-CALL

Illustrative model only. Actual internal costs vary by region, seniority, employment model, scope, and operating requirements.

PROXYREQUEST

FROM

\$600 / month

ANNUAL TERM · \$7,200 BILLED ANNUALLY

✓ Backend and customer dashboard

✓ Routing and usage accounting

✓ REST API and webhooks

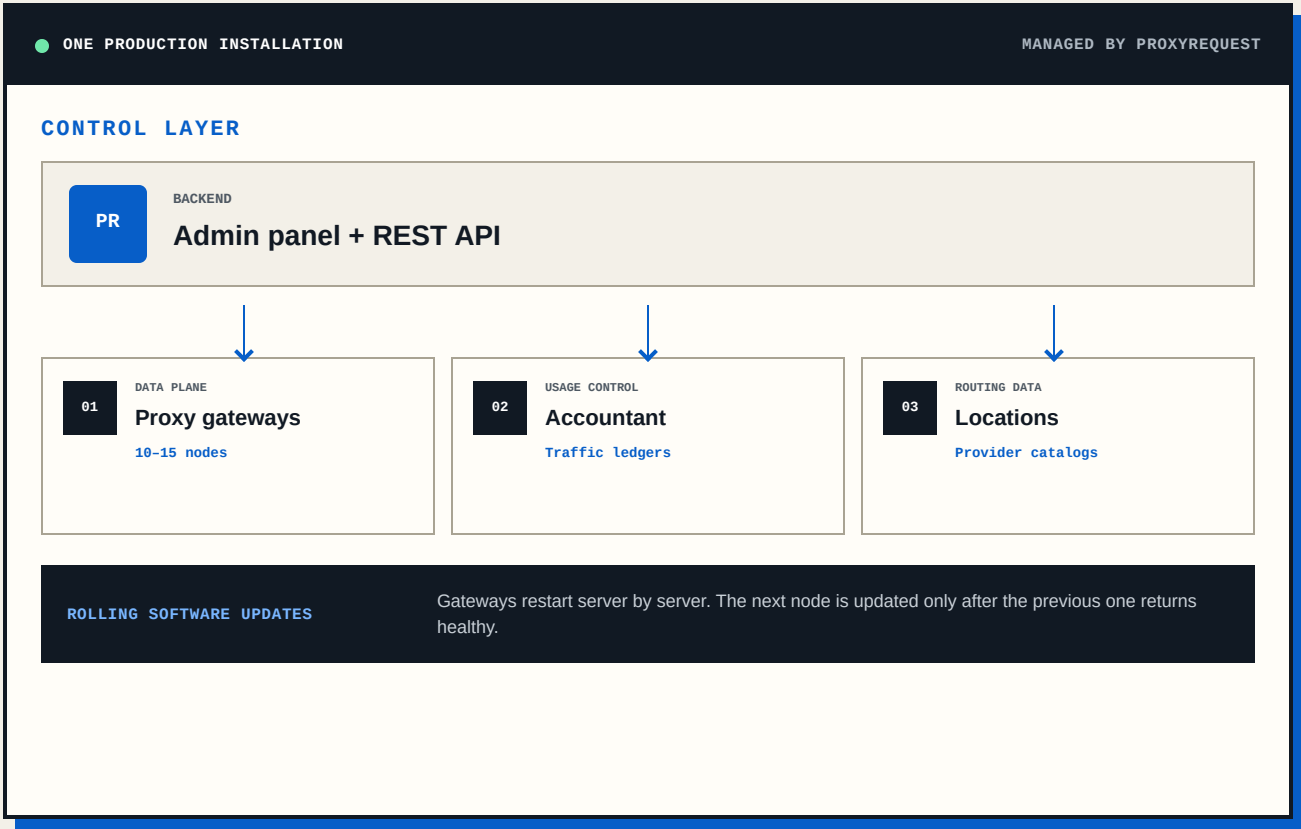
✓ Deployment and monitoring

✓ Ongoing platform updates

Discuss your deployment →

Designed for sustained proxy workloads.

Modular services are deployed and monitored as one operating platform, with gateways updated sequentially to protect availability.



MONTHLY TRAFFIC

>1 PB

Handled by a single production installation running 10-15 proxy gateways.

PLATFORM AVAILABILITY

99.9%

Maintained through monitored services and sequential gateway rollouts.

GATEWAY RESTART WINDOW

1-30 sec

Per node during software updates, depending on products, providers, and routing catalogs.

CORE PLATFORM DEPLOYMENT

<24 hours

Core services deployed after contract signing; product and provider setup support follows.

Production operating profile, not a universal capacity guarantee or contractual SLA. Exact throughput and restart time depend on server capacity, products, providers, and location-catalog size.

One software fee. Keep your bandwidth margin.

Contract upstream traffic directly. ProxyRequest provides the software stack and standard managed gateway footprint.

SOFTWARE SUBSCRIPTION

ProxyRequest Platform

NO REVENUE SHARE

MONTHLY \$800 /mo Paid monthly	6 MONTHS \$700 /mo \$4,200 billed every 6 months	ANNUAL \$600 /mo \$7,200 billed annually
EVERY PLAN INCLUDES	Backend · Customer dashboard · API · Routing · Accounting · Packages · Analytics · Base brand styling	
MANAGED INFRASTRUCTURE	Two fully managed gateway VPS instances · EU / US / Asia deployment options · Network ports up to 1 Gbps	
YOU KEEP	Upstream contracts · Bandwidth margin · Customers · Pricing · Brand	

Standard platform pricing shown. Additional modules, customization, gateway servers, or higher capacity are scoped separately. Upstream proxy supply is not included.

MIGRATION & LAUNCH

We prepare the system for production.

MIGRATION INCLUDED · 6/12-MONTH PREPAY

- 1

Provide the source data

User, pricing-plan, and upstream-provider dumps.
- 2

We migrate and configure

Our specialists import the data, deploy the software, and prepare the system for operation.
- 3

Choose the customer surface

Apply your branding to the supplied dashboard or operate headlessly through the API.

Integration of the ProxyRequest API into your existing product is scoped and priced separately.

Book a Technical Demo

